

For Immediate Release
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Lebanon, Ohio to Host UPA High School Eastern Championships

BOULDER, Colo. – The Ultimate Players Association (UPA) recently announced that Lebanon, OH will host the UPA High School Eastern Ultimate Championships at the Lebanon Sports Complex on May 9-10, 2009.

The UPA High School Eastern Championships feature the top high school Open and Girls' Ultimate teams from states east of the Mississippi. The tournament began in conjunction with the UPA High School Western Championships in 2005.

The event is returning to the same site where it was held in 2007. The bid was put in by the Cincinnati Ultimate Players Association (CUPA) and the Warren County Convention and Visitors Bureau (WCCVB).

"CUPA is really invested in growing youth Ultimate, and we are excited to partner with them to help promote the sport both locally and at the national level," said Will Deaver, UPA Championship Director. "There was a lot of local support for the tournament in 2007, and with a year of experience at this location, we expect that 2009 will produce another great event."

CUPA President, and HS Easterns Tournament Director, Peter Tran expressed his agreement, stating, "The Cincinnati Ultimate Players Association is very excited to host the 2009 UPA HS Easterns. We're elated that the UPA has chosen to bring Easterns back to Lebanon, OH and can't wait to make this tournament even better than the last time. Our enthusiastic volunteers have many ideas to make this the best tournament experience ever for the teams that attend next May."

Ben Huffman, Director of Sports Marketing for the WCCVB, added, "Warren County is thrilled to welcome the UPA HS Easterns back to Lebanon in 2009. Hosting a championship event of this caliber means a lot to our community. We are looking forward to seeing the athletes and families in Ohio's Largest Playground in May."

The tournament will take place the weekend before the High School Western Ultimate Championships, which will be held on May 16-17, 2009 in Blaine, MN.

The 2009 UPA High School Eastern Ultimate Championships will take place May 9-10 at the Lebanon Sports Complex in Lebanon, OH. There is no charge for spectators to view the action. For more information on the 2009 UPA High School Eastern Championships, please visit www.upa.org/juniors/championships/2009_hs_easterns_temp.

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For more information on the sport of Ultimate, please visit www.upa.org*

About Ultimate

Combining the non-stop movement and athletic endurance of soccer with the aerial passing skills of football, a game of Ultimate is played by two seven-player squads with a plastic disc on a field similar to football. The objective of the game is to score by catching a pass in the opponent's end zone. A player must stop running while in possession of the disc, but may pivot and pass to any of the other receivers on the field. Ultimate is a transition game in which players move quickly from offense to defense on turnovers that occur with a dropped pass, an interception, a pass out of bounds, or when a player is caught holding the disc for more than ten seconds. Ultimate is governed by Spirit of the Game™, a tradition of sportsmanship that places the responsibility for fair play on the players rather than referees. Ultimate is played in more than 42 countries by hundreds of thousands of men, women, girls and boys.

About the UPA

The Ultimate Players Association (UPA) is the national governing body of the sport in the United States and is the largest membership organization in the world devoted entirely to the sport of Ultimate. A not-for-profit organization based in Boulder, Colo., the UPA was founded in 1979 to promote and support the sport of Ultimate and its players and to increase participation at all levels. The organization is governed by a board of directors composed entirely of volunteers elected by the UPA membership, with day-to-day operations directed by a small professional staff. Please see www.upa.org for additional information.

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